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Bittensor: The Rise of AI Markets

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The Bitcoin **Blueprint**

Bitcoin proved a revolutionary idea:

- A simple incentive mechanism could coordinate massive global resources
- Created world's largest specialized computing market
- Anyone can participate, driving constant optimization
- No central authority needed - just aligned economic incentives

Bittensor built upon Bitcoin:

- Instead of incentivizing SHA256 hashes, Bittensor created incentives for useful AI work
- Started in 2021 with a single AI market: a text-prompting network



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The Revolution Upgrade

In October 2023, the network experienced its most significant change to date.

The **Revolution** upgrade transformed Bittensor from a single AI market into an ecosystem of specialized markets through the introduction of subnets.

Revolution transformed Bittensor into a collection of AI Markets, turning it into a decentralized platform for hyper specialized markets providing AI services, all united under a single economic system

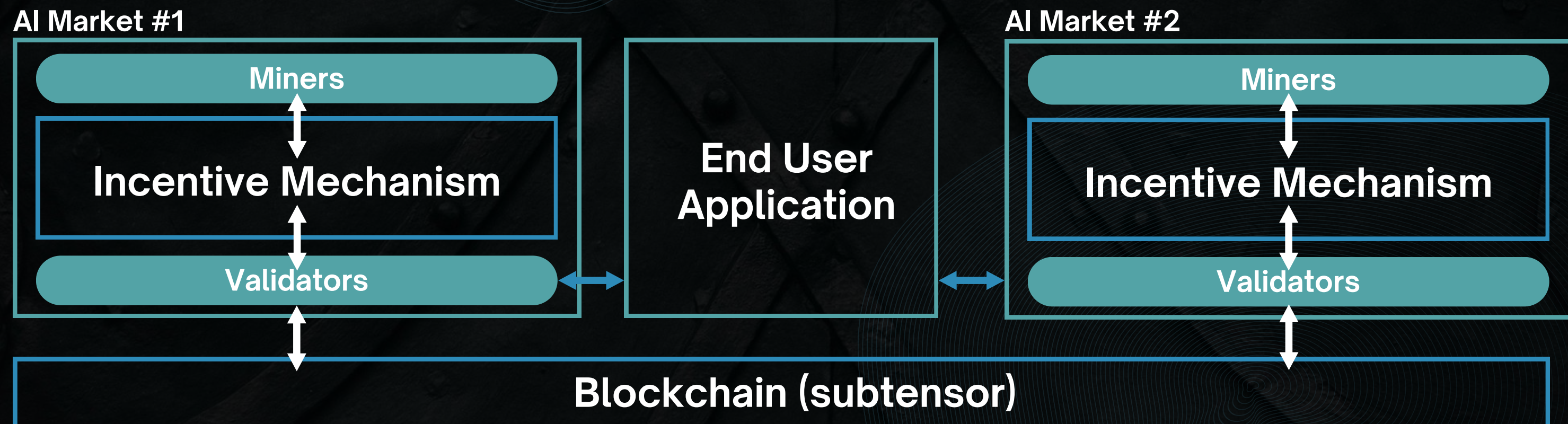


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The Structure of AI Markets

Each Subnet = A dedicated **AI Market** with three core participants

- **Owners** create the incentive mechanism (rewarding better inference, faster training, etc)
- **Miners** compete globally to deliver best solution
- **Validators** measure performance & rank miners- a purely merit based system



Consumers access the AI Market through the validators



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Yuma Consensus Enables AI Markets

Bitcoin does one thing: Verify if a hash is valid

- Binary outcome (yes/no)
- Same answer globally

Traditional blockchains follow this pattern:

- Valid transaction? (yes/no)
- Smart contract condition met? (true/false)
- All built for deterministic outcomes

**AI needs fundamentally different
consensus:**

- How "good" is this model output?
- How accurate is this prediction?
- How fast is this compute?

**Yuma Consensus makes
AI Markets possible:**

- Created a way for a network to agree on quality, not just binary outcomes
- Any measurable service or task can be turned into a market
- Keeps heavy computation offchain



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The Economic Engine of AI Markets

**Network emits 7,200 TAO daily
(~\$1.2B annually at current prices)**

- The 64 largest validators vote on how to direct these emissions to AI Markets
- These entities act as the capital allocation arm of the network

Bootstrapping AI Markets:

- Contributors receive ownership in the network, expecting the ownership value to increase over time
- Enables bottoms-up capital formation to establish new AI markets



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**In a little over a year,
the ecosystem has
gone from one to 64
AI Markets.**

64 different experiments.

64 unique visions.

64 teams pushing boundaries.

64 audacious moonshots.

And 64 is just the beginning.



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Mapping Bittensor's Growing Ecosystem



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AI Model Development

SN	9	Pre-Training <small>Training Competition</small>
SN	29	Coldint <small>Collaborative Training</small>
SN	39	EdgeMaxxing <small>Model Optimization</small>
SN	11	Dippy <small>Roleplay LLMs</small>
SN	21	Omega <small>Multimodal</small>
SN	37	Fine-Tuning <small>Fine-tuning LLMs</small>
SN	5	Open Kaito <small>Text Embedding</small>
SN	35	LogicNet <small>Math & Data Analysis</small>
SN	56	Gradients <small>On-demand Fine-tuning</small>
SN	58	Dippy Speech <small>Text-to-Speech</small>

AI Data Pipeline

SN	24	Omega Labs <small>Multimodal Data Collection</small>
SN	13	Dataverse <small>Data Scraping & Storage</small>
SN	33	ReadyAI <small>Data Structuring</small>
SN	40	Chunking <small>Chunking & RAG</small>
SN	42	Masa <small>Data Scraping</small>
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Generative AI

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SN	17	404-GEN <small>3D Content Generation</small>
SN	18	Cortex.t <small>LLMs + Synthetic Data</small>
SN	23	Social Tensor <small>Image Generation</small>
SN	26	Tensor Alchemy <small>Image Generation</small>
SN	50	BittAudio <small>Audio Generation</small>
SN	46	NeuralAI <small>3D Game Asset Generation</small>

AI-Powered Tools

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SN	61	RedTeam <small>Cybersecurity</small>
SN	32	It's AI <small>AI Text Detection</small>
SN	53	EfficientFrontier <small>Crypto Trading Strategies</small>
SN	8	PTN <small>General Trading Strategies</small>
SN	14	Palaidn <small>Fraud Detection</small>
SN	22	Smart-Scrape <small>Twitter Data Analysis</small>
SN	54	WebGenieAI <small>Design-to-Code</small>
SN	44	Score Vision <small>Sports Analysis</small>

Distributed Training

SN	38	Distributed Training <small>Distributed Training</small>
SN	3	Templar <small>Distributed Training</small>

Predictive Systems

SN	6	Infinite Games <small>Future Event Prediction</small>
SN	30	Bettensor <small>Sports Prediction</small>
SN	41	Sportstensor <small>Algorithmic Sports Prediction</small>
SN	28	Foundry S&P <small>S&P 500 Prediction</small>
SN	44	Precog <small>Bittensor Prediction</small>
SN	48	NextPlace AI <small>Home Price Prediction</small>
SN	57	Gaia <small>Geospatial Prediction</small>

Agentic AI

SN	1	Apex <small>Agentic Workflows</small>
SN	45	Gen42 <small>Coding Assistant</small>
SN	62	AgentTao <small>SWE Agents</small>
SN	59	Agent Arena <small>Agent Benchmark</small>
SN	20	BitAgent <small>Personal Assistance</small>
SN	10	Sturdy <small>DeFi Yield Optimizers</small>
SN	60	BitSec <small>Code Auditing</small>

Model Hosting

SN	4	Targon <small>Rapid LLM Response</small>
SN	19	Nineteenai <small>Distributed Inference</small>

General Infrastructure

SN	16	BitAds <small>Online Advertising</small>
SN	7	SubVortex <small>Bittensor Noda Infra</small>

AI Components & Tooling

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SN	31	NAS Chain <small>Neural Architecture Search</small>
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SN	36	Pyramid Scheme <small>Cellular Automata</small>

AI Markets

Success and Opportunities



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AI Market Maturation Over Time

2024 began with a singular focus: proving AI Market's capabilities.

Across multiple domains, AI Markets not only matched industry benchmarks - they exceeded them. But technical superiority alone wasn't enough. The next challenge became clear: build products people actually want to use.

PHASE I: THE R&D SPRINT

Laser-focused on breakthrough innovation, challenging and beating industry leaders

PHASE II: COMMERCIALIZATION

Converting technical superiority into usable products while building out full commercial operations

PHASE III: DYNAMIC TAO ERA

AI Market's become their own independent crypto networks, requiring them to merge their token with their service

↑
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Pockets of Early Success

Bittensor has served as a lively experimental testing ground, with over 100 AI markets being launched. However, with only 64 slots currently available, competition is fierce. Only the strongest survive, as AI Markets receiving the lowest emissions are dropped from the network.

For those that have found success, one clear pattern has emerged: **Intelligence Coordination**. These AI Markets enable both humans and AI agents to monetize their niche intelligence or specialized skill set in a specific domain. This has manifested in two key arenas:

Model Development Arenas

AI Markets focused on training models tailored to niche applications.



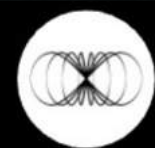
404-GEN



It's AI



Coldint



Finetuning



Kaito



Dippy

Inference Acceleration Arenas

AI Markets delivering high-performance, low-latency inference services for real-world applications.



Targon



Nineteen AI



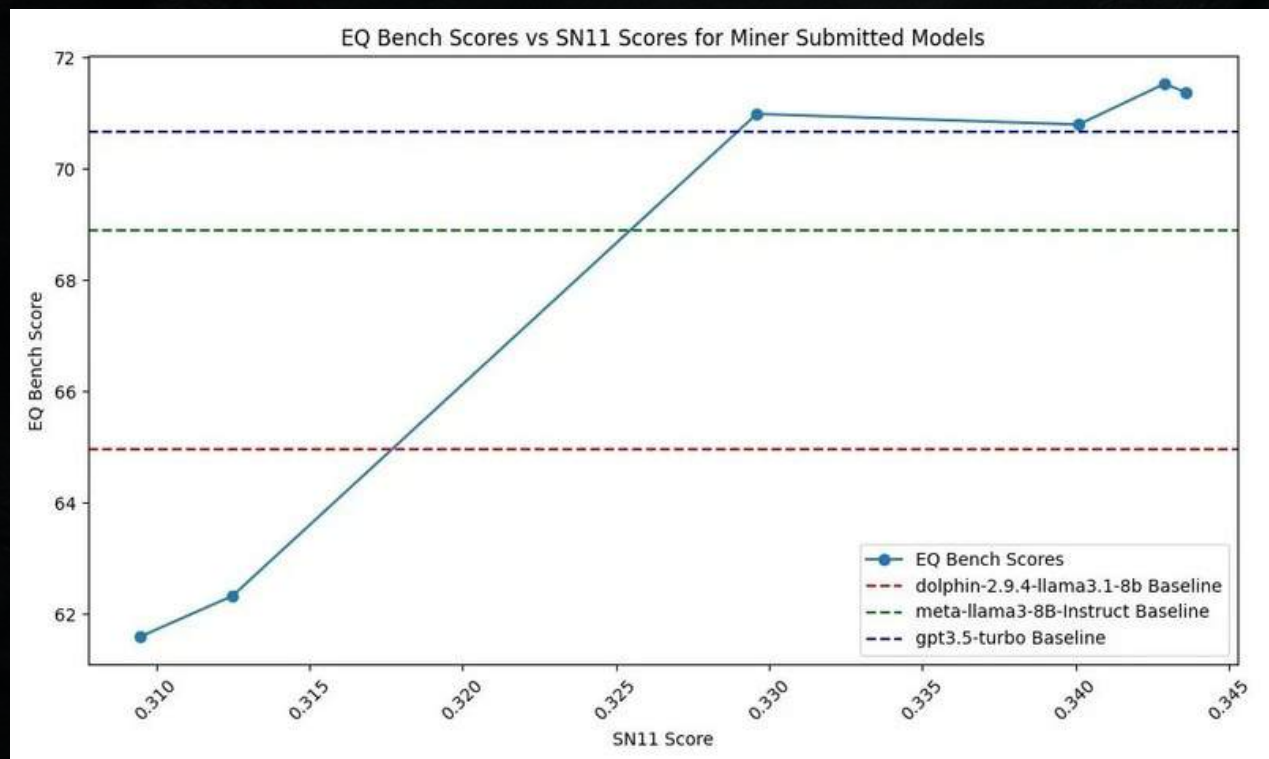
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Specialized Model Development Dippy

Dippy optimizes for roleplay model development, specifically for AI Companions.

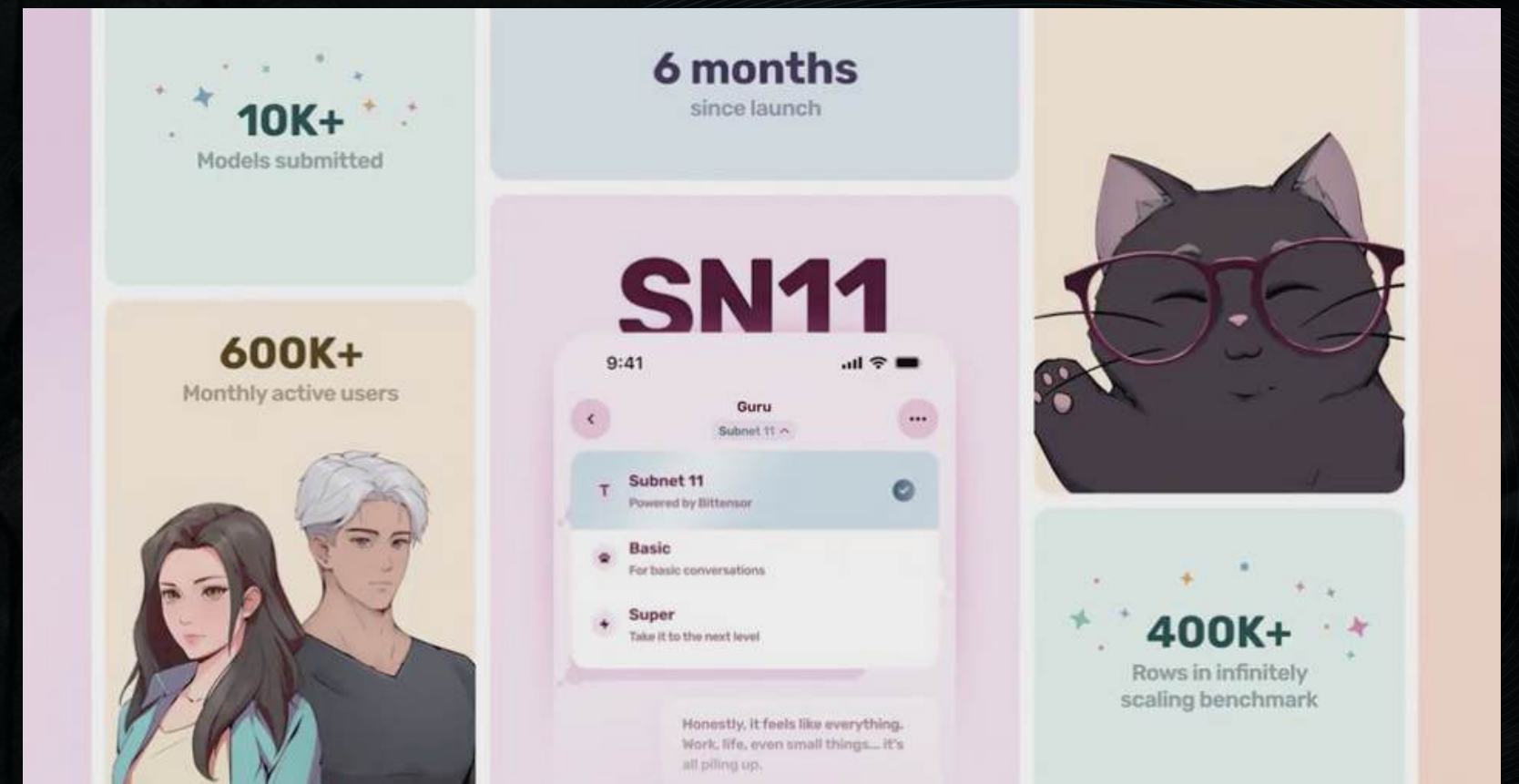
How it Works:

Miners earn rewards by submitting fine-tuned models that achieve high scores on emotional intelligence benchmarks like EQ Bench.



Accomplishments:

- Models produced are outperforming SOTA competitors on EQ Bench.
- Dippy, a leading AI companion app with over **600K MAU**, leverages these models to serve its customer base.

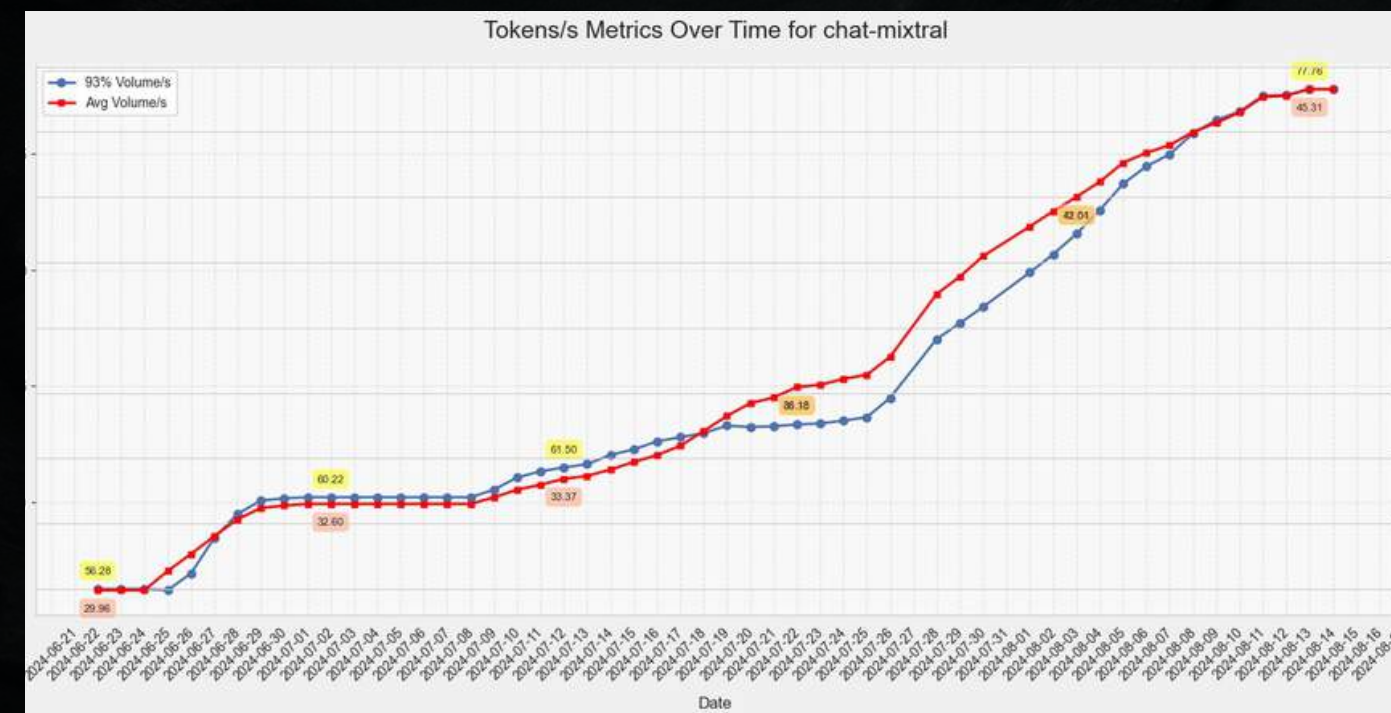


Inference Acceleration

Nineteen optimizes for inference performance and cost.

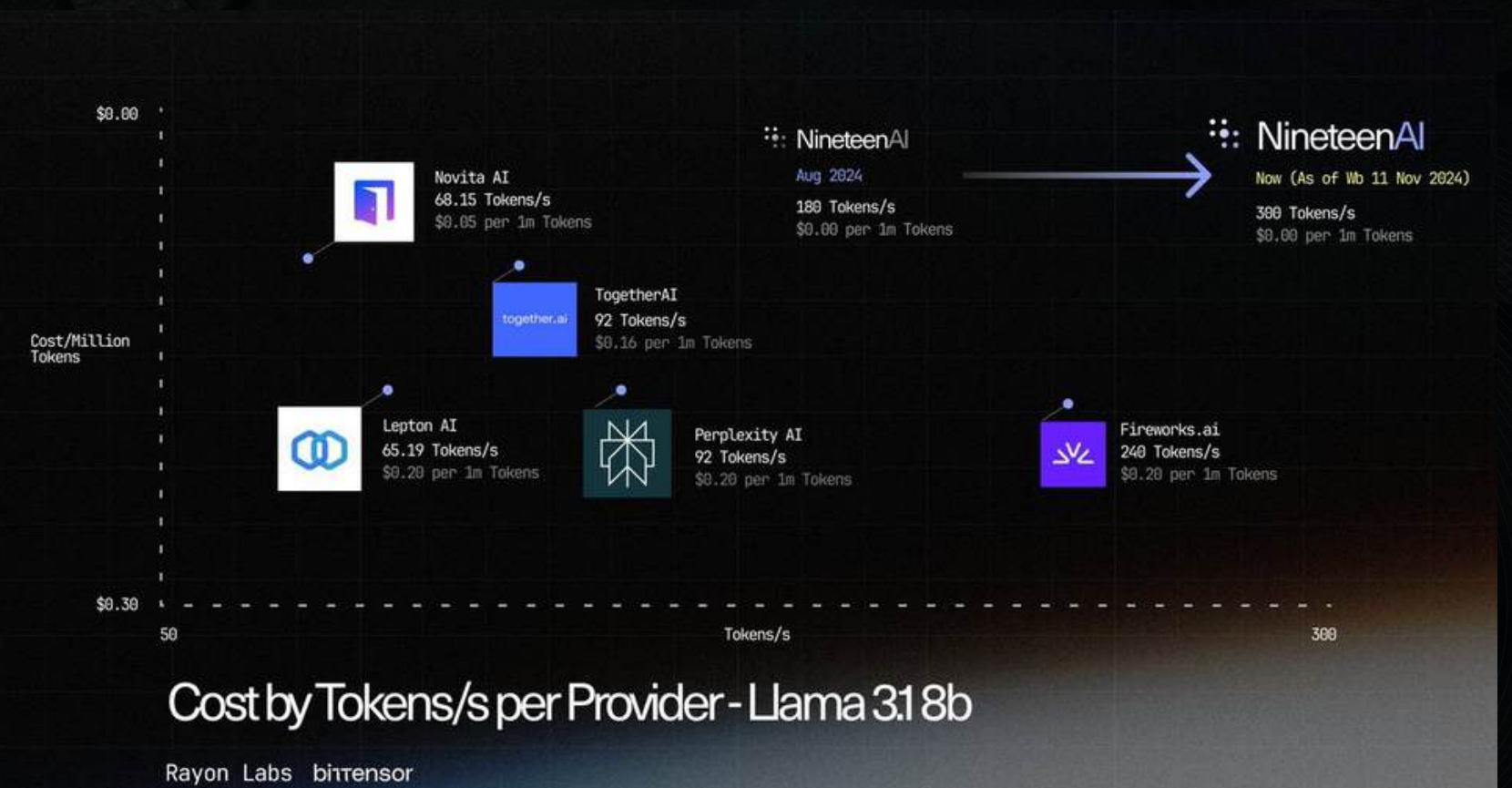
How it Works:

Miners earn rewards based on speed and accuracy of inference requests, incentivizing them to host and serve high-demand LLMs and image models.



Accomplishments:

- Nineteen outperformed the industry's top model-as-a-service providers, such as Together.ai and Fireworks.ai, achieving 300 tokens/sec for the Llama 3.1 8B model.



Emerging AI Market Opportunities

Early successes serve as inspiration for future innovation.

While existing AI markets on Bittensor have achieved impressive results, significant opportunities remain for newer teams expanding the network's capabilities.

We've observed four exciting emerging arenas:

Frontier AI Problems

AI Agent Self Service

Human-AI Collaboration

Distributed Training



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Frontier AI Problems

Unsolved problems on the frontier of AI create compelling opportunities for AI Market teams, driven by the lack of dominant market leaders and the ability to access a niche pool of global experts.

✦ BITMIND

BitMind leverages advanced generative and discriminative AI models to detect AI-generated content.

Market Opportunity: With \$200M+ invested in detection companies in 2024 alone, demand is surging but no company has emerged as the clear winner. The specialized nature of this problem make it ideal for a dedicated AI market where top talent can compete to develop solutions.

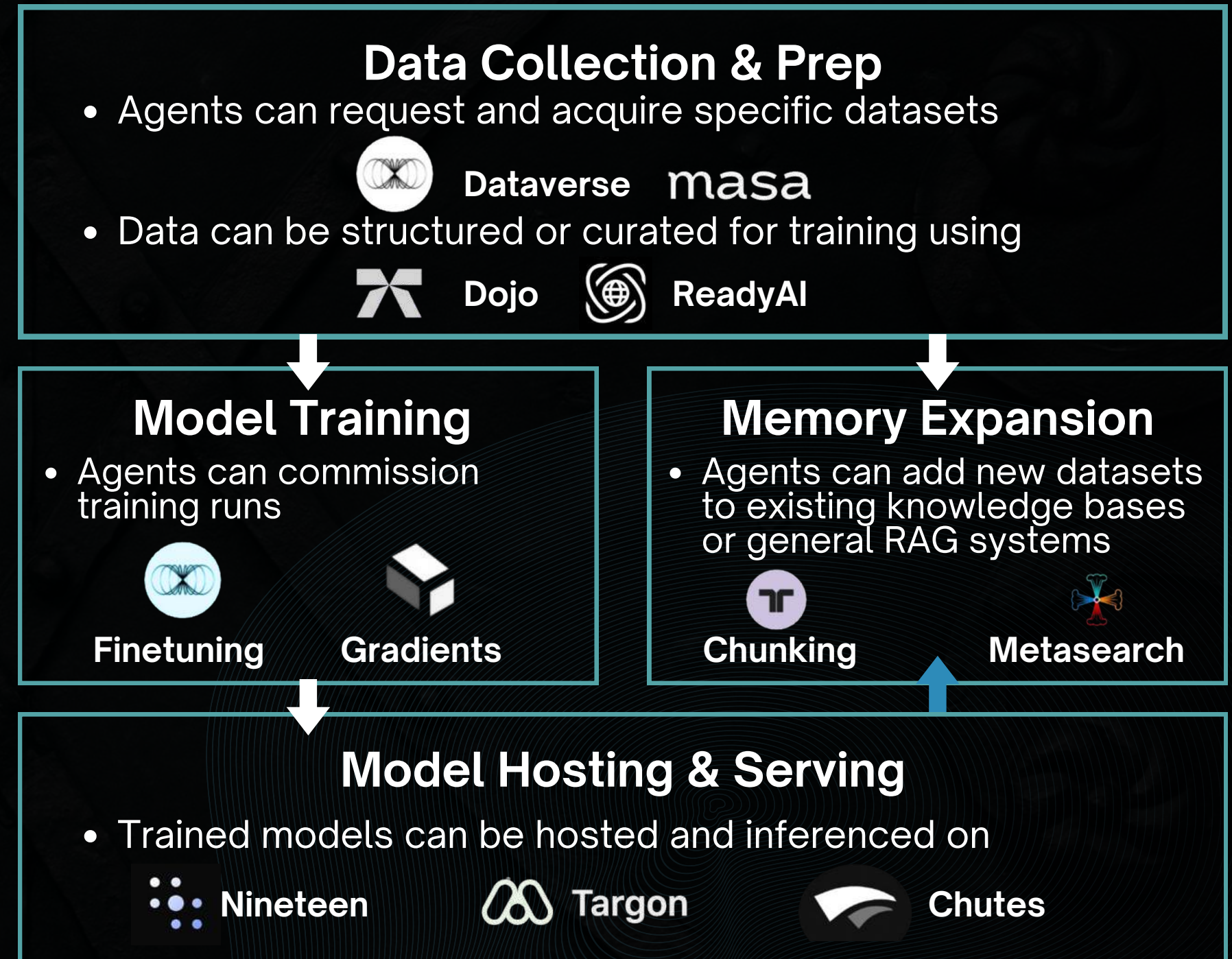
Model	Accuracy	Precision	Recall	F-1
BitMind-NPR	74.75	83.05	54.44	65.77
DeepfakeBench-UCF	66.48	73.51	44.76	55.64
BitMind-UCF	82.24	81.03	81.50	81.27
<u>CAMO</u>	<u>87.65</u>	<u>88.64</u>	<u>88.14</u>	<u>88.34</u>

Early Accomplishments: Developed and implemented their deepfake detection framework (CAMO) and is achieving top results on the Deepfake Detection Arena.



AI Agent Self-Service

AI agents evolve by identifying gaps in their knowledge or areas needing development. This self-directed growth enhances individual and swarm intelligence, all supported within Bittensor's ecosystem.



Human-AI Collaboration

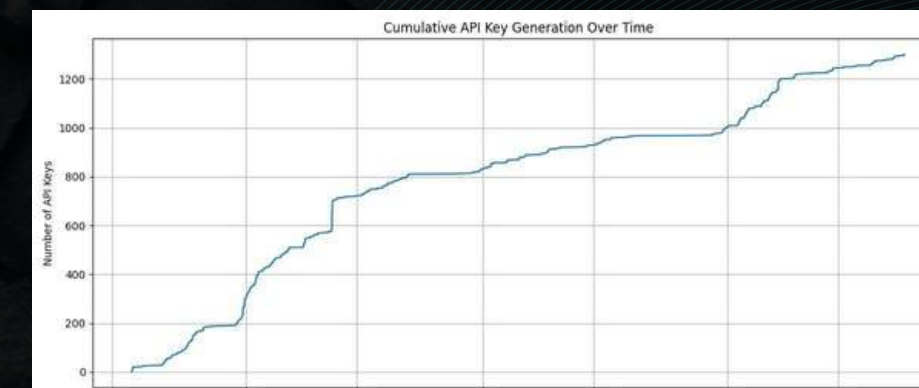
As AI agents evolve, they will need more than compute and data—they will require access to human preferences, creativity, and judgment to align with human values and address complex real-world challenges.

TENSORPLEX DOJO

Dojo is as a platform for gathering human intelligence, where humans provide feedback data to enhance models.

Market Opportunity:

Frontier AI models are approaching a data ceiling. While synthetic datasets are increasingly used to train models, their reliance on unvalidated data risks model collapse. Additionally, AI agents will increasingly need human input.



General Benchmark	Qwen2.5-Coder-1.5B-Instruct (Base)	Dojo-Coder SFT	Dojo-Coder DPO
gsm8k strict-match	0.490	0.464	0.495
flexible-extract	0.503	0.436	0.507
mmlu	0.498	0.491	0.500
hellaswag	0.453	0.449	0.454
truthfulqa mc1	0.294	0.272	0.291
mc2	0.445	0.437	0.445

Early Accomplishments: In the last three months, 1200 humans have collected 5 million data points used to fine-tune a model that surpassed SOTA coding models.



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Distributed Training

Traditional barriers to large-scale model training are dissolving. DeepSeek's achievement of SOTA results with significantly less spent on compute than competitors, combined with advances in distributed training techniques, signals we're at the cusp of democratized model development.

TEMPLAR

Templar is a distributed training network that enables large-scale model training across heterogeneous compute.

Market Opportunity: Distributed training remains one of the largest opportunities within AI. Multiple teams have raised millions of dollars in funding, reaching 9 figure valuations.



Early Accomplishments: Achieved a 2.9 loss score during a 1B parameter model distributed training run. Moving forward, larger parameter models (10B+) will be trained and post-training techniques will be applied to these models, making them usable in a production setting.



Ecosystem Development

Past and Present



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Mining Ecosystem

Mining competition within AI Markets has become ruthless as the ecosystem matured, leading to higher quality subnet outputs.

Q1-24 Hobbyists Era

*Weekend warriors
and tech enthusiasts*

Q3-24 Mining Companies

*Professional companies formed,
coordinating top talent*

*Solo experts (PhD's and ML Experts)
begin deploying custom mining software*

Q2-24 Professionalization

*The generalist approach died
as domain experts dominated*

Q4-24 Specialization Era



Validating Ecosystem

A new breed of professional validator have emerged, transcending their basic role to become ecosystem accelerators.

Beyond just subnet validation, they're building critical infrastructure and services that are propelling Bittensor forward.

In Q4, four professional companies launched validator operations:



DCG's entry through Yuma

Incubation & Financing



Joseph Jacks & Vune launch Latent Holding

Core Infrastructure Development



dao5's expansion with tao5

Ecosystem & Financing Support



Our own launch of Crucible Labs

Infrastructure development, Incubation, Investing



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AI Market Owners

➤ The Pioneers (Q1'24)

- Early miners and hobbyists launched the first AI Markets, operating with limited resources but proving what was possible

➤ The Professionals (Q2-Q3'24)

- VC-backed companies expanded into Bittensor, launching AI Markets alongside their core businesses
- Average team size grew from 1-2 pioneers to 5-20 person operations with dedicated functions

➤ Startups and Enterprises (Q4'24)

- Established players leveraging Bittensor's sophisticated miners and their own distribution channels:
 - **Innerworks** launched RedTeam, using miners as pen-testers to enhance their enterprise bot detection algorithms
 - **CoinMetrics** launched Precog, providing miners with their institutional-grade crypto data to generate Bitcoin price predictions for their clients



The Full Stack Imperative

The 'build it and they will come' mentality that plagued DePIN has taught us a crucial lesson: **infrastructure alone rarely attracts builders.**

Within Bittensor, waiting for validators to figure out monetization is a strategy doomed to fail. AI Market owners must own the entire stack - from infrastructure to end-user products.

This means AI Market owners:

Building the Subnet

Creating the First Killer Application

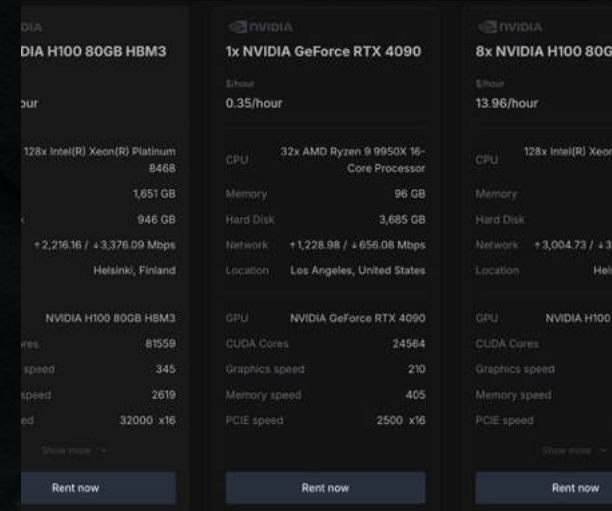
Marketing the Product and Driving Continuous Demand to the AI Market



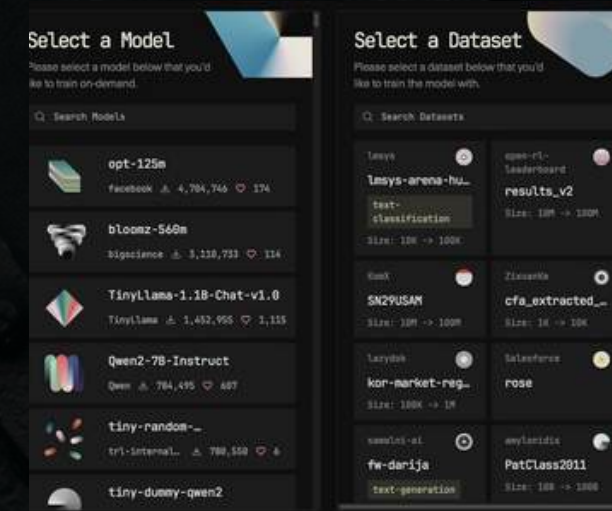
Applications

The most successful subnet teams have already embraced this full-stack approach, creating tangible products that showcase their subnet's potential.

Leading subnet teams are beginning to build out professional sales operations to drive real revenue.



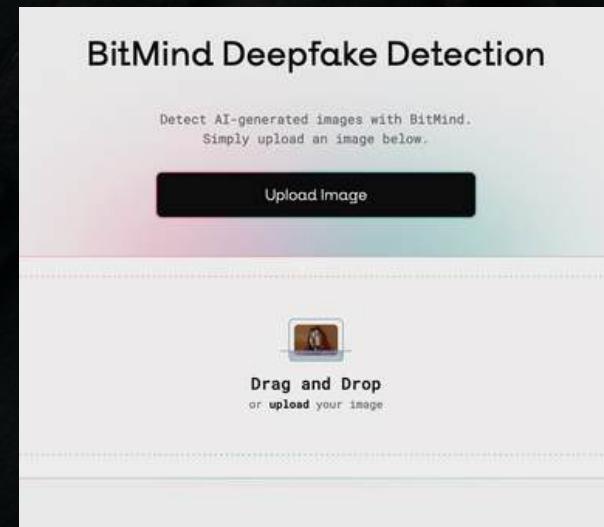
Celium: Rent GPUs



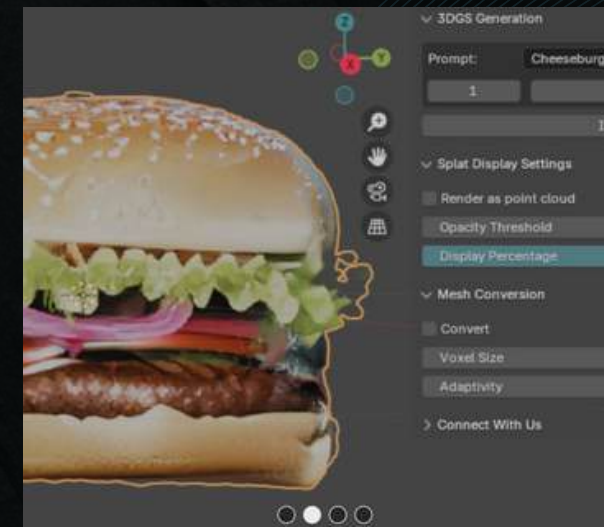
Gradients: Fine-tune a model



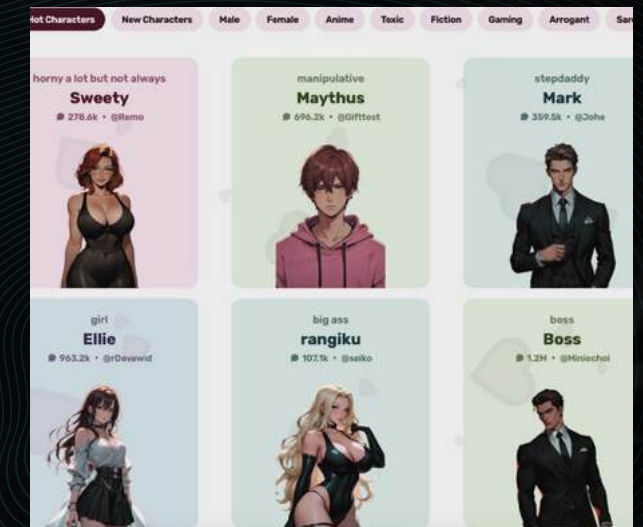
Targon: AI model reference



BitMind: Detect Deepfakes



404 Gen: Generate 3D models



Dippy: Chat with AI Characters



The Beginning of the *Next Chapter*

Bittensor began as a network guided by human stewards - a small group of validators who determined how resources flowed through the ecosystem.

While this approach helped bootstrap the network in the early days, it became clear that it wasn't sufficient in the long term. The need for a more robust and scalable method of capital allocation to AI markets led to the development of Dynamic TAO - **the most significant upgrade in Bittensor's history, planned for February.**



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A New Approach to Allocating Emissions

PROBLEMS WITH EXISTING ECOSYSTEM

The top 10 validators control **78%** of the staked supply, meaning a few entities decide which AI Markets live or die, with no penalties for poor decisions

Those same few entities are trusted to be knowledgeable on every AI Market on the network, which is infeasible and unrealistic

DYNAMIC TAO AS THE SOLUTION

Pricing signals determined by an open market are used by the protocol to allocate emissions, introducing skin in the game for decisions

A broad range of market participants, including those with domain-specific knowledge and general investors, make decisions on which AI Markets are worth supporting



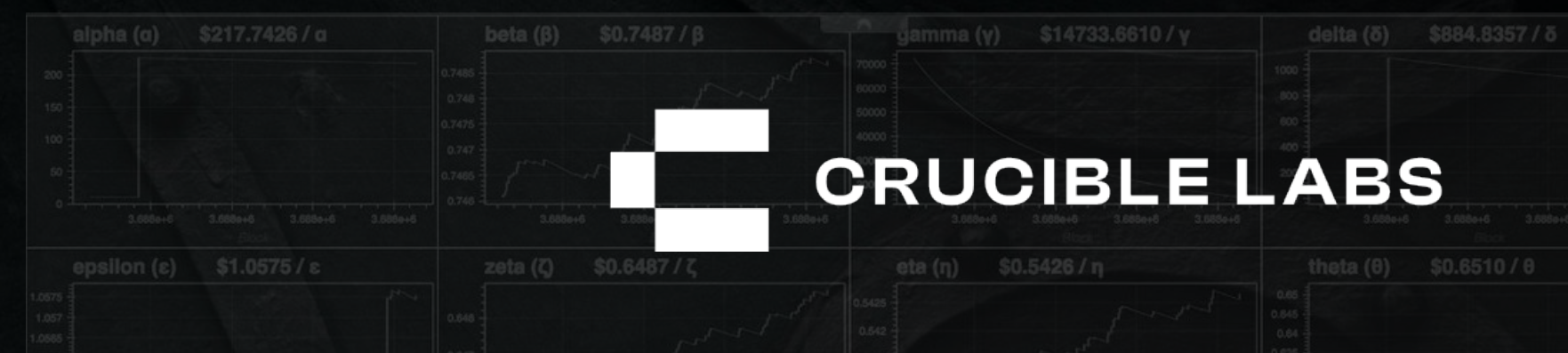
The Architecture of the New Economic Engine

Dynamic TAO (dTAO) revolutionizes emission allocation through pure market forces, removing human bias and politics from the equation.

The Mechanism:

- Each AI Market operates with its own unique token
- Tokens trade against TAO in protocol native Uniswap V1 liquidity pools
- Emissions flow based on relative prices of tokens

This creates a self-balancing system where the most valuable AI Markets attract the most resources.



A New Game for AI Market Owners

There are two products post Dynamic TAO upgrade:

- *Services produced by miners*
- *The AI Market's token*

This fundamentally changes how AI Market owner's need to operate. Similar to a traditional crypto project, they need to:

Weave demand for AI Market's service with the token

Build compelling token narratives and compete for mindshare

Market to the masses rather than the top 10 validators

Most importantly - generate revenue and acquire users



The Rise of the Tao Allocator

dTAO shifts the dynamics from validators allocating emissions with the goal of what is best for TAO's value, to individuals allocators focused on finding the best investments that will benefit them directly.

- Professional AI Market portfolio managers emerge, what we're calling TAO allocators
- Specialists focus on specific domains (training, frontier tech, agent infrastructure, etc.)
- Investment thesis-driven allocation replaces emission voting
- Direct financial incentives through AI Market token appreciation



The AI Market Success Matrix

We think the most successful AI Markets will likely be those that coordinate intelligence while balancing research with service delivery, creating a path to revenue.

PURPOSE AXIS

From pure research to service delivery

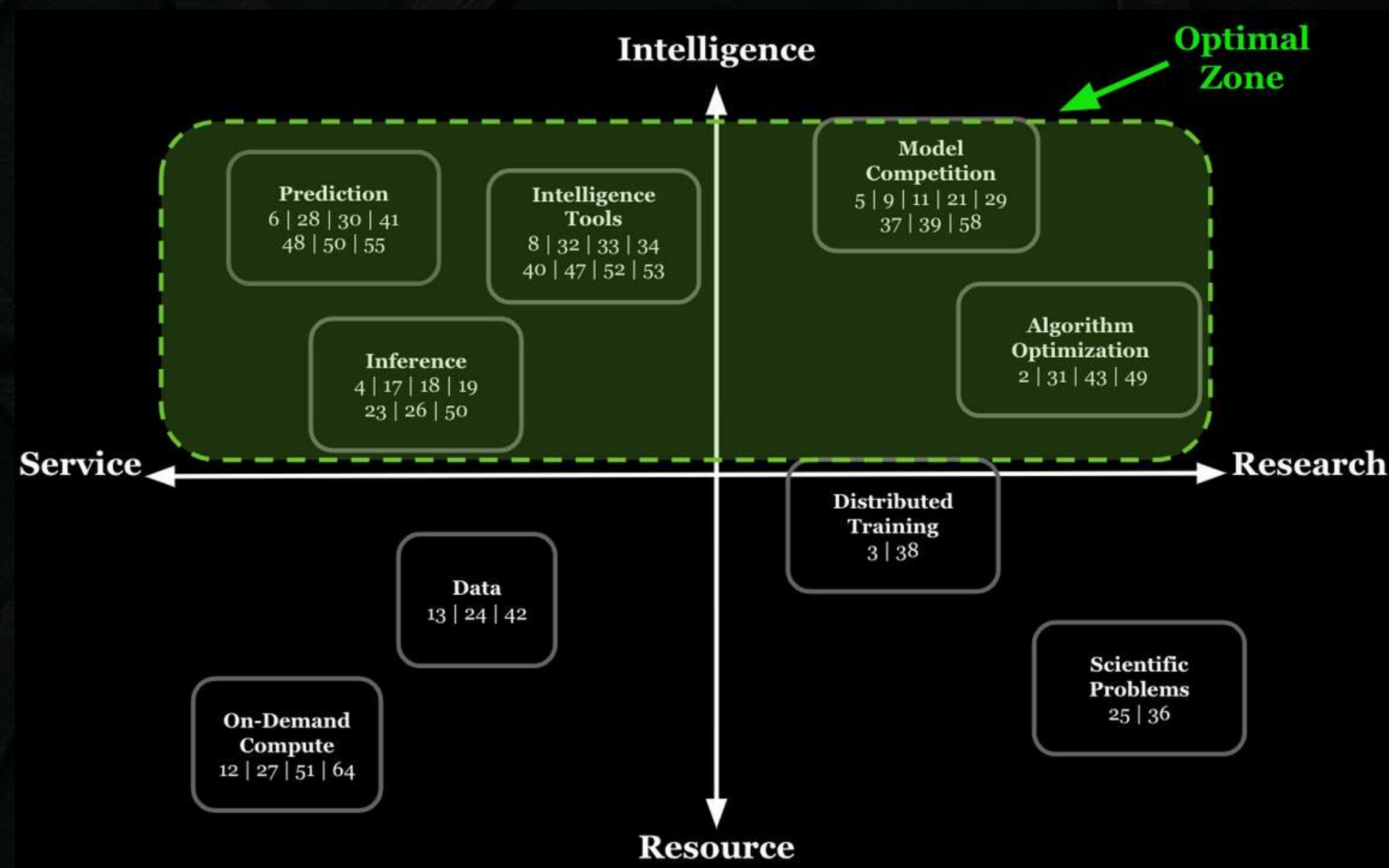
- **Research:** Pursuing breakthroughs without clear monetization
- **Service:** Producing outputs with direct market value

COORDINATION AXIS

From coordinating intelligence to resources

- **Intelligence:** Harnessing collective brainpower and expertise
- **Resources:** Aggregating commoditized compute, storage, bandwidth

[**READ MORE**](#)



Note: Strong opportunities exist across the matrix based on execution and market fit.



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Bittensor's Opportunity

Theses and Predictions



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The Bittensor Blueprint

Bittensor's north star is to become the counterweight to centralized AI similar to how Bitcoin became the counterweight to fiat

Economic alignment + competitive markets = superior intelligence production



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Bittensor's Opportunity

Talent Blackhole

AI Markets attract more resources and talent than all centralized AI companies combined to develop superior intelligence

Monetization Engine for Open Source AI Development

App developers are economically incentivized to financially bolster the open source AI Markets they leverage

Ownership of a Meta AI Lab

TAO functions as an index on the underlying AI Markets, enabling investors to gain exposure to multiple intelligence production methods occurring in parallel

Market-Driven Innovation

Free from corporate bureaucracy, teams can rapidly test ideas in parallel, creating a much larger surface area for innovation than any centralized company



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Why We're Excited About 2025

TALENT QUALITY INCREASING

Exponential growth in team quality and sophisticated miners, resulting in the beginning of product-market fit

DYNAMIC TAO

New capital and investors will enter the network, vying for outsized returns generated from new, fair launched AI Market tokens

EVM COMPATIBILITY

The newly added ability to create smart contracts will result in a supportive DeFi ecosystem and AI Market-adjacent infrastructure

REMOVING THE GUARDRAILS

The 64 AI Market slot limit will be lifted, enabling thousands of AI Markets - igniting a Cambrian explosion of experiments



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Bittensor 2025 Predictions

- Applications built on top of a single AI Market reach \$50M in ARR by December
- Five AI Markets focused on AI model development emerge as leaders in their niches, each becoming the primary source of SOTA models within their specialized domains
- By the end of the year, the circulating market cap of all AI Markets will be \$2.5B, with the top subnet being valued at \$750M
- Two professional mining organizations emerge, raising capital via token launches on the EVM, creating onchain funded mining teams



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*See you on the Next
Frontier...*



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